

HYBRID
LAUNCH EVENT

EDIH



Digital Europe Programme & National preselection of European Digital Innovation Hubs

22 January 2025

10:00 AM – 01:00 PM (EET)

Government Building, Meeting room, 1st floor, Great
National Assembly Square 1, Chisinau

Goal of event: to guide and support Moldova's innovation community in the EDIH application process, share success stories from different countries, and discuss Digital Europe Programme opportunities. The event will also address key challenges for inclusion in the upcoming National Digital Transformation Program

Targeted group of participants: innovators, tech startups, research institutions, digital transformation advocates, and public sector representatives, alongside key sectoral partners from agriculture, water, and health, higher education institutions (universities), and private sector development actors, including chambers of commerce and business associations—all driving Moldova's digital future.

Location: Government Building, Meeting room, 1st floor, Great National Assembly Square 1, Chisinau

Online participation: access link will be provided to registered participants

09:30–10:00

Arrival / Security checks / Registration of participants
Welcome coffee

Moderator Catalina PLINSCHI

WELCOME SPEECHES

10:00–10:20

Catalina PLINSCHI, State Secretary for Digitalization at
the Ministry of Economic Development and Digitalization

Adam GRODZICKI, Deputy Head of Cooperation,
Delegation of the European Union to the Republic of
Moldova

Niclas RÜFFER, GIZ Project Director Digital Transformation
for SME in EaP countries

GENERAL PRESENTATIONS: DIGITAL EUROPE PROGRAMME AND EDIH ACTIVITIES

10:20–10:45	Szilvia FEJES , DG CNECT, A4.AI Innovation and Policy Coordination
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10:45–11:00	Sabin DRAGOMAN , eGov Expert, Romanian Authority for Digitalisation
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11:00–11:30	Coffee break
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EDIH SUCCESS STORIES

11:30–11:45	<i>Ukraine</i> Lina SMOVZIUK , International R&D projects manager, National Aerospace University “KhAI”, Kharkiv, EDIH Empower Sustainable Digital and Green Transformation in East Ukraine’s Key Economic Sectors
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11:45–12:00	<i>Romania</i> Lidia MOCANU (BETOAEA) , Strategy Director & Head of One Stop Shop Office, EDIH DIZ (Digital Innovation Zone) and North-East Regional Development Agency
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12:00–12:15	<i>Germany</i> Iuliana NICHERSU , Project manager, FZI Forschungszentrum Informatik, EDIH-AICS
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APPLICATION PROCESS FOR THE NATIONAL PRESELECTION

12:15–12:30	Dorina HAREA , National Contact Point, Digital Europe Programme
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Q&A SESSION

12:30–13:00

Q&A. Closing remarks

GROUP PHOTO



MINISTERUL DEZVOLTĂRII
ECONOMICE ȘI DIGITALIZĂRII
AL REPUBLICII MOLDOVA



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